



Sponsorship Form

6th Annual "Into the Light" Walk

Sunday, June 9th, 2024 | 4:30 AM - 6:00 AM

Break the Hold, established in memory of Brian Thomas Halloran, is sponsoring this event to help promote its mission of youth emotional wellness & resilience. Funds raised from this event will be used to provide resources and educational programming on mental wellness to high school youth and parents in our communities. We will also establish a scholarship in Brian's honor to a graduating student from Pleasantville High School that demonstrates a commitment, passion, and volunteerism for mental health advocacy.

PLATINUM SPONSOR: \$2,500

- Company logo on walk T-shirts
- Company name recognition in PA announcements during event
- Recognition in BTH social media, pre-event posts and additional PR initiatives
- 10 complimentary walk registrations

GOLD SPONSOR: \$1,000

- Company name on walk T-shirts
- Company name recognition in PA announcements during event
- Recognition in BTH social media
- 5 complimentary walk registrations

SILVER SPONSOR: \$500

- Company name on walk T-shirts
- Company name recognition in PA announcements during event
- 2 complimentary walk registrations

All donations must be received by April 30th to have name on t-shirts.



Sponsorship Form

The Break the Hold Organization is a program under the umbrella of The Mental Health Association (MHA) of Westchester. MHA is a 501(c)(3) organization. **Donations are tax deductible under the ID#: 13 174 0002.**

Please make check payable to: Break the Hold, c/o MHA or pay online

Pay online: <https://www.raceentry.com/races/into-the-light/2024/sponsor>



Business Name	
Contact Person	
Phone Number	
Email	
Street Address	
Town, State	
Zip Code	

Type of Sponsor (Please check box):

Platinum Sponsorship	<input type="checkbox"/>
Gold Sponsorship	<input type="checkbox"/>
Silver Sponsorship	<input type="checkbox"/>

Total Amount Donated \$ _____

All donations must be received by April 30th to have name on t-shirts.

Questions: Please visit <https://www.BTHbreakthehold.org> , email BTHBreaktheHold@gmail.com or call Brian Halloran at 914-907-7321