

# Cora Greenberg

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Dynamic and effective non-profit leader, passionate advocate, successful manager, program developer, and skilled team builder

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## Skills

- Public policy and advocacy
- Fundraising
- Program Design, management, and evaluation
- Staff development
- Board development

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## Experience

2018-PRESENT

### Consultant/Coach

#### Cora Greenberg Consulting

Supporting non-profit leaders to reach their goals.

APRIL-OCTOBER 2019

### Interim Executive Director

#### Clay Art Center, Port Chester, NY

Provided administrative and strategic leadership for this ceramics school and studio during 7-month executive search and transition. Managed operations and day-to-day work of 9 staff members. Worked closely with Board of Directors to stabilize operations and revise personnel policies. Initiated research to improve data and financial systems. Represented the organization to donors, elected officials and the public.

1994-2018

### Executive Director

#### Westchester Children's Association, White Plains, NY

Chief executive of this 100+ year-old multi-issue child advocacy organization. Led transformation from a two-person operation to the leading organization driving public policy on children's issues.

- Increased organization's visibility and influence with elected officials, media and general public.
- Led successful \$6 million Centennial Campaign, doubled operating budget and grew endowment from \$400,000 to over \$2.5 million.

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# **Cora Greenberg**

- Mobilized coalition partners and members of the public to improve public policies, investments, and programs in the areas of youth development, children’s health, juvenile justice and more.
- Created strong partnership with Board leaders to increase Board engagement and effectiveness

1987-1994

## **Associate Executive Director**

### **Project Reach Youth, Brooklyn, NY**

Responsible for fundraising, program development and social work supervision for this community-based agency serving more than 5,000 low-income children, teens and adults.

- Increased annual revenues 600% to \$1.5 million.
- Developed nationally-recognized model program of peer education for adolescent AIDS prevention, serving more than 2,500 young adults.

1979-1987

## **Executive Director**

### **Interfaith Neighbors, New York, NY**

Responsible for all aspects of operation for this Manhattan youth service organization, supported by 22 local synagogues and churches, and providing outreach, counseling and tutoring to at risk teens through partnerships with local schools.

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## **Education**

**MSW/ Hunter College School of Social Work**

**MSEd/ University of Wisconsin/Madison**

**BA/Harpur College - Binghamton University**

**Graduate/ Hunter College High School**

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## **Certificates/Affiliations/Awards**

**Florette Angel Award/ Partnership for Americas Children (2018)**

**Interim Executive Director Training/ The Support Center (2018)**

**Founding Board member/ Nonprofit Westchester**

**Founding Board President/ Pleasantville Fund for Learning**

**Founding Board President/ Pleasantville Friends of the Visual Arts**