



2022 BUSINESS SPONSORSHIPS

Sponsorship of NPW will offer your business *unparalleled exposure to Westchester’s nonprofit sector, potential partnerships with business leaders who recognize the value of the nonprofit sector, and unique opportunities to enhance your brand as a caring and generous community partner.*

Sponsorships are offered at the Platinum, Gold and Silver levels. Sponsors receive:

- Member status for all employees - admission to events, trainings, and networking opportunities
- Individual consultation with NPW Executive Director to make your membership most meaningful
- Webinars - your experts may have the opportunity to offer or participate in NPW trainings/events
- Press release, social media posts, email and website acknowledgement of sponsorship level and description of your business
- Individual opportunities to be determined

	Logo Placement in Electronic Communications (Approximately 5 per week)	Membership Directory	Sponsor Section of Website	Program Sponsorship
Platinum \$5,000	Platinum Level (PL)	X	Platinum Level (PL)	6 or equivalent
Gold \$2,500	Gold Level (GL)	X	Gold Level (GL)	4 or equivalent
Silver \$1,000	Silver Level (SL)	X	Silver Level (SL)	4 or equivalent

Funder: At the \$7500 and above level, businesses receive the benefits of Platinum Level Sponsors. Additionally, businesses logos are a permanent feature on the NPW Website and all NPW event/training announcements, and are featured first on the sponsors tab on the NPW website.

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