"The greatness of a community is most accurately measured by the compassionate actions of its members."

— Coretta Scott King
914INC. is excited to bring you the first annual Giving Guide: Regional Philanthropic Opportunities. This supplement, featuring the area’s nonprofit organizations, will be included in the Nov./Dec. issue of 914INC. It will also be distributed by Nonprofit Westchester and at events throughout the year. The Giving Guide provides nonprofits with a unique opportunity to have year-long exposure to the region’s most influential leaders who are looking to support our most important community resources.

Your Investment Includes:

A full page profile in the 2021 Giving Guide and the digital version of the Giving Guide on WestchesterMagazine.com, which will be available for your organization to share in your own marketing efforts.

**NOV./DEC. ISSUE**
**SPACE RESERVATION DEADLINE:** September 24, 2021
**MATERIALS DUE:** September 28, 2021
**PUBLICATION DATE:** October 26, 2021

**914INC. BY THE NUMBERS**

- Total readers per issue: **99,039**
- 70% Male, 30% Female
- 65% are Owners, C-level, or other senior management personnel
- 93% are age 35-64. Average = 54
- 82% completed college and or post graduate
- Average HHI: $286,723
- 75% make $150,000 or more

Establish a presence and create connections throughout the year among business leaders. This annual supplement will be inserted in the Nov./Dec. issue of 914INC. The Giving Guide will also be distributed at events targeted to the business community throughout the year.
Giving Guide Package Can Be Utilized In Three Ways

**Option A**

SINGLE FULL PAGE: Nonprofit profile

**Option B**

DOUBLE PAGE SPREAD: Nonprofit profile plus adjacent full page ad.
This package can be purchased by a for-profit business and donated to a nonprofit organization.

**Option C**

SHARED SPREAD: Nonprofit profile (donated by sponsoring corporation); Full page ad for the corporate donor; Corporate Sponsor Logo on nonprofit’s profile.

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**GENERAL ADVERTISING**

**Option A**
Nonprofit profile
$1,500

**Option B**
Nonprofit profile plus adjacent full page ad
$2,500

**Option C**
Nonprofit profile (donated by sponsoring corporation); Full page ad for the corporate donor; Corporate Sponsor Logo on nonprofit’s profile.
$3,250

**Corporate Full Page**
$2,750 (with ROP Placement)

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**PREMIUM PLACEMENT**

Back cover
$3,500

Inside front cover
$3,200

Inside back cover
$3,000

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**GIVING GUIDE SPONSOR**

Includes full page ad with premium placement and logo placement on the front cover of the print and digital editions.
$5,500

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**EARLY BIRD DISCOUNT**

Save 10% if signed on by July 15, 2021