

## Multi-Media Video Production Intern Job Description

**Title:** Multi-Media Video Production Intern

Sharp Again Naturally seeks a dynamic, self-starter to assist in multi-media video production efforts. This internship is an excellent opportunity to experience various aspects of marketing while working for an innovative nonprofit organization whose mission it is to educate the public and medical community about preventing and reversing memory loss, dementia, and Alzheimer's Disease, and to advocate for new testing and treatment protocols.

The communications intern will be responsible for:

- Developing and preparing marketing materials, including short videos
- Shooting video at important Sharp Again events and programs
- Editing video for promotional pieces
- Evaluating current video presence in media

Qualifications:

- Completed or working toward a college degree, preferably in a related field (e.g., English, Communications, Film/Video Production, Graphic Design, Visual Arts). Juniors and seniors in good academic standing only
- Firm grasp of social media tools and platforms
- Previous internship or related experience in video production is a plus
- Must be computer literate (working knowledge of word processing, PowerPoint, Excel); Proficiency in video-editing software and video production including Adobe Creative Suite and digital SLR cameras
- Course experience in video production/graphic design desirable
- An effective communicator, both written and oral
- Self-motivated, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines
- Interest in the mission of Sharp Again Naturally

Training Provided:

Intern will learn about the professional world of nonprofits and develop confidence and marketable skills in creating impactful, exciting print, video, and social media content aimed at extending reach of agency. Intern will participate and gain an understanding of marketing campaigns as they relate to the organization's strategic plan. Intern will further gain skills in organization, prioritization, and time management.

To Apply: Please send a cover letter and resume to [info@sharpagain.org](mailto:info@sharpagain.org). Work samples including graphic and writing samples, website, and portfolio clips are welcome and should be emailed to [info@sharpagain.org](mailto:info@sharpagain.org).

Compensation:

This is an unpaid, credit-bearing internship.

Hours: 4 – 8 hours/week. Work is primarily done remotely; however, in-person attendance required as needed.

Start Date: January 2019. Position open until filled, requires semester-long commitment.