



CHANGE THE WORLD WITH A GIVING HEART



National Philanthropy Day®

The Collaborative Art of Fundraising AFP-NY Westchester Chapter

Fast Facts

Date: Wednesday, November 13, 2019

Time: 8am - 1:30pm

Place: Manhattanville College, Reid Castle

2900 Purchase Street, Purchase, New York 10577

Target Audience

- Over 100+ attendees from Westchester and surrounding counties
- Senior fundraising decision makers: Executive Directors, Vice Presidents, Chief Development Officers, and Directors of Development
- Board Members and Volunteer Leadership
- Mid-Level Development Staff
- Development Consultants

Keynote Speaker

Laura Fredricks, JD

Fundraising Consultant, Speaker & Best Selling Author

How to Perfect Your Ask

Interactive Workshops and Presenters by well-known national fundraising experts

The Art of the Ask – Laura Fredricks, JD

Zen and the Art of Fundraising – Alexandra Pia Brovey, JD, LLM

Senior Director of Gift Planning, Northwell Health Foundation and Author,

Zen and the Art of Fundraising trilogy

The Art of Stewardship: Getting the Donation is Just the Beginning –

Robin Merle, CFRE, VP & Executive Director, John Jay College Foundation

The Art of Writing Major Donor Communications –

Betsy Steward, Senior Consultant, Heller Fundraising Group

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Info: Events to Remember – eventsCJH@EventsRemember.com; 914-218-3968

www.afpwestchester.org/NPD2019