

Westchester & Fairfield County Business Journals

Good Things

Westchester County Business Journal Staff | March 20, 2023

Viewers Per Month: 153k | [Click Here to View Online](#)



Nonprofit Westchester (NPW) has received funding from United Way of Westchester and Putnam to support two key initiatives designed to advance equity, inclusion and access in communities and workplaces -- "Peer to Peer" the agency's affinity group for nonprofit personnel of color and a forum titled "A Case for Inclusion: Leveraging the Talent of People with Disabilities in the Workplace."

"Peer to Peer has firmly established itself as a safe space for people of color in the nonprofit sector -- at all levels -- to discuss and develop tools to meet specific challenges and develop a network of support."

On March 29, NPW's Disabilities Roundtable will host a forum with Cornell University's Yang-Tan Institute on Employment and Disability and the Northeast ADA Center (ADA). This

event, designed to advance employment for people with disabilities, will be an opportunity for business, nonprofit and government stakeholders to learn the facts related to employment of people with disabilities, dispel myths and address concerns related to such employment, and provide attendees with tools to make employment successful for both parties.

Tom Gabriel, United Way president and CEO, said, "In Westchester, 40% of all households live below the ALICE survival threshold, yet 54% of Hispanic households, 51% of Black households and 58% of all people with disabilities struggle to survive. The United Way is committed to shining a light on these inequities and helping families become more self-sufficient. That's why we are honored to support NPW's efforts around equity and inclusion."

2022 POWER BROKER ANNUAL AWARDS

The Commercial Group of Houlihan Lawrence, headquartered in Rye Brook, New York, has been recognized among the Top 10 brokerage firms in leasing and sales in the Westchester-Southern Connecticut market in CoStar's "2022 Power Broker Annual Awards." The firm ranked No. 4 in leasing and No. 3 in Sales.

The CoStar Power Broker Awards recognize and celebrate commercial real estate's top brokers and firms in the United States and Canada. Each year commercial real estate professionals have the opportunity to submit their closed sale and lease transactions to be considered toward the

Annual Power Broker Award. CoStar then verifies and analyzes thousands of deals submitted to identify winners in each market based on cumulative deals. The awards are recognized as the premier industry award.

Houlihan Lawrence is the leading real estate brokerage serving New York City's northern suburbs. Founded in Bronxville, New York, in 1888, the firm has 32 offices and 1,450-plus agents serving Westchester, Putnam, Dutchess, Columbia, Ulster and Greene counties in New York and Fairfield, Litchfield and New Haven counties in Connecticut.

IONA TRUSTEES SCHOLARSHIP AWARDS

Iona University will honor distinguished alumni and community leaders at its annual Trustees Scholarship Award Gala on Friday, April 21. The event will take place at Copiary 42nd Street in New York City and proceeds from the gala will support student scholarships.

This year's honorees include business and community leaders who have contributed to the success of Iona University in various ways over the years. The Iona Legacy Award will be presented to Jerome C. Cifarelli '77, ANC Sports Enterprises chairman and founder, and Daniel F. Doyle '93, '95MBA, an accomplished executive in the fintech and credit card industry.

The V Foundation for Cancer Research, founded by ESPN broadcaster and legendary Iona basketball coach Jim Valvano, and the Valvano Family will be recognized with the Blessed Edmund Rice Humanitarian Award. The award recognizes those who, by their activities and service to others, have reinforced Iona's identity as a university founded in the tradition of the Christian Brothers and American Catholic higher education. It is named after Blessed Edmund Rice, founder of the Christian Brothers.

Cifarelli has spent more than 40 years in marketing and advertising sales, including 30 years in the sports marketing industry.

A true visionary, he became intrigued by the potential of rotational signage emerging in the sports industry and in 1991, he



Jerome C. Cifarelli

helped establish the Madrid-based signage company, Doma, in the United States. He rose to become president and CEO of Doma USA and played a prominent role in the adoption of digital signage in sports, notably placing rotational signage on the majority of National Basketball Association courts and introducing the concept to Major League Baseball.

After successfully steering the sale of Doma USA, Jerry founded ANC Sports in partnership with well-known former sports executives, including Alan N. Cohen. He holds a Bachelor of Business Administration in marketing from Iona University.

Doyle '93,'95 MBA is an accomplished executive with over 25 years in the fintech and credit card industry. He was principal and president of CardWorks Acquiring since May 2008 before exiting in February 2022 to become part of Blackstone's Fintech/Tactical



Daniel F. Doyle

Opportunities Portfolio Company.

Previously, he was an executive at American Express for almost 11 years. Doyle holds a Master of Business Administration degree and a Bachelor of Science degree in business administration from Iona University.

For more, to purchase tickets, e-journal ads and other sponsorship opportunities, visit the scholarship gala site.

Founded in 1940, Iona University is a master's-granting private, Catholic, coeducational institution of learning in the tradition of the Edmund Rice Christian Brothers on a 45-acre New Rochelle campus.

The Princeton Review recognized Iona's on-campus MBA program as a "Best Business School for 2023." On July 1, 2022, Iona officially changed its status from college to university, reflecting the growth of its academic programs and the prestige of an Iona education.

NEW YEAR'S EVE IN MARCH?

The Friends of Philipse Manor Hall will host an Old New Year's Eve Celebration on Friday, March 24, from 6:30 to 9 p.m. at Philipse Manor Hall State Historic Site, 29 Warburton Ave., Yonkers.

Today, New Year's Day is Jan. 1, but it wasn't always. From the 16th century to the 18th century, European nations were transitioning from the old Julian calendar to the new Gregorian calendar. Although the Dutch and most other European nations had adopted the new calendar in 1582, the English held onto the old ways much longer. They continued to celebrate Annunciation Day, or Lady Day, March 25 as the New Year until 1752. In the colony of New Netherland, founded in the 1620s, the New Year was Jan. 1. But when the British took over in 1664, it changed to March 25.

Join the evening celebration fea-

ture a short historical overview of the calendar history and traditions by Philipse Manor Hall State Historic Site Manager Michael Lord, followed by live music by Carla and Keyes, dancing, a faux New Year's Eve countdown, hors d'oeuvres and 18th century-inspired punch.

Hosted by the Friends of Philipse Manor Hall, tickets for this event are \$25 for Friends members and \$35 for the general public; tickets include refreshments. For reservations, visit friendsofphilipsemanorhall.org/events/old-new-years-eve-celebration.

Dating back to the 1680s, Philipse Manor Hall State Historic Site was used by four generations of the Philipse family and worked by the people they enslaved and European tenant farmers. It was once over 200,000 acres and helped make the Philipse family the



richest in New York. Loyalists during the American Revolution, they fled to England and the Hall was owned by several individuals before becoming the Yonkers Village Hall and later Yonkers City Hall. When a new City Hall was built in the early 20th century, the house was preserved through the generosity of Eva Smith Cochran and donated to New York state to serve as a historic site.

CONNECT WITH WESTFAIR COMMUNICATIONS

[f](#) [@](#) [t](#) [in](#)

westfaironline.com