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THREE NEW BUSINESS SPONSORS INVEST IN WESTCHESTER'S NONPROFIT SECTOR

Buzz Creators, Innovative Microsystems Consulting Inc. and Kramer Levin to Support Leading Nonprofit Member Organization

White Plains, New York, February 25, 2021 – Nonprofit Westchester is proud to announce that <u>Buzz Creators</u>, <u>Inc.</u>, <u>Innovative Microsystems Consulting Inc.</u> and <u>Kramer Levin</u> have become Silver Sponsors, joining a growing group of area businesses who have committed to investing in the county's only membership organization solely dedicated to advancing the needs of the nonprofit sector.

"We are so proud to be partnering with these outstanding businesses," said Jan Fisher, Executive Director, Nonprofit Westchester. "They truly understand the benefits of a thriving nonprofit sector as intrinsic to the county's overall health and stability. We are very grateful for their support of NPW."

Buzz Creators, Inc. is a Westchester, NY-based boutique public relations and marketing firm that services the metro NY area and beyond. The Buzz Creators team helps organizations to increase their visibility and promote their own unique and special stories. The firm assists its clients with developing strategic PR campaigns; media relations; social media; writing and editing; grand openings and special events; thought leadership; advertising; graphics design/branding and more. Buzz Creators has helped develop strategic communications programs for many well-respected national and global organizations, as well as regional small businesses and nonprofits.

"Nonprofits are a critical part of the strong foundation of our communities – often serving as a safety net for those in need during very challenging times such as the COVID-19 pandemic. Buzz Creators is proud to support Nonprofit Westchester with its important mission of strengthening the impact, capacity and visibility of the nonprofit sector in Westchester County," said Christina Rae, President of Buzz Creators, Inc.

Staying on top of changing technology, **Innovative Microsystems Consulting Inc.** offers a complete range of services, including design, purchase and installation of all aspects of connectivity; networking multiple users and multiple sites; syncing all data across all devices; databases; and computer security systems, among others. **IMC's** goal is to provide excellent service and knowledge, building lasting client relationships. President Mary Lee is actively involved in Westchester's nonprofit sector.

Mary S. Lee, President of IMS stressed, "I am so happy to support NPW's great work in their support for all nonprofits in Westchester County. Jan Fisher has done a tremendous job during the Pandemic."

With more than 300 lawyers in 60-plus practice areas, **Kramer Levin** provides its clients with proactive, creative and pragmatic solutions that address today's most challenging legal issues.

About Nonprofit Westchester: Nonprofit Westchester (NPW) is Westchester's only membership organization dedicated solely to advancing and advocating for the needs and interests of the county's nonprofit sector, the people and populations served and the nonprofit workforce. Representing more than 200 nonprofit organizations and business members, the mission of NPW is to strengthen the visibility, capacity and impact of the nonprofit sector in Westchester County. www.npwestchester.org.