Company Name: Wartburg

Address: 1 Wartburg Place, Mount Vernon, NY 10552

Company Website: www.wartburg.org

Industry: Long Term Care / Non-Profit

Job Category: Executive

Company Description:
Wartburg, located in Westchester County, NY, offers integrated, comprehensive senior residential and healthcare services. Unlike conventional retirement communities, Wartburg provides a wide range of services to both residents living on their beautiful 34-acre campus and people in their own homes. From independent, assisted living and award-winning nursing home care to inpatient/outpatient rehabilitation, home care and adult day care services, their continuing care approach has earned them a trusted reputation in Westchester. Wartburg also provides caregiver support at every stage with an array of options to find the level of care that considers the whole family. Wartburg was named one of the “Best Nursing Homes in New York State” by U.S. News & World Report for the ninth consecutive year in 2019.

Job Description:
The Director of Development (DOD) is responsible for leading Wartburg’s Development Department, fundraising and marketing efforts. The DOD oversees and manages the identification of fundraising opportunities, solicitation and receipt of donations and planned gifts to help support Wartburg programs and mission. He or she will bring to the table a high degree of expertise, as well as the ability to envision innovative and sound initiatives related to today's development challenges. The DOD is responsible for planning and managing fundraising and community events, leading marketing and communication initiatives, and increasing community relations to maximize Wartburg’s brand and presence in the community and beyond. He or she drives and implements Wartburg’s digital media strategy and manages community relations including special events. The incumbent must have exceptionally strong communication and leadership skills and must be able to thrive in an environment that requires strict accountability and adherence to best-practice standards.

Job Qualifications Include:

- MA/MS in Marketing/Development/Communications or a related field
- A minimum of 10-15 years of demonstrated experience in a leadership capacity
- Non-profit, public sector, fundraising experience is required
- Previous work within the healthcare senior care non-profit sector is preferred

Application Process: Send resume via email to hrres@wartburg.org or fax to 914-699-6436