

Hudson Valley Credit Union
2021 Women in Business Webinar Series
Request for Presentations – Multiple Opportunities

Hudson Valley Credit Union invites speakers to share their knowledge and expertise with Women Entrepreneurs, Women Business Owners, and Women in the Workplace across the Hudson Valley region. Throughout the month of October, we will be hosting a series of webinars focused on the following topics:

- **Personal Growth/Pushing Boundaries (Keynote Session - Sole Presenter)**
Tentative Date: October 21, 2021
Description: This speaker should be able to engage and inspire entrepreneurs and business leaders to reach “the next level,” both personally and professionally. Discussion should include the benefits of investing in your personal development as well as the skills needed to push your boundaries (such as self-realization, accountability, communication, adaptability, determination, etc.) This keynote should encourage participants to examine their growth to take a business to the next level, dip into freelancing, jump into a new career, or simply identify one’s own potential.

- **Product Pricing**
Tentative Date: October 5, 2021
Description: The pandemic has shifted the way we purchase and consume goods. Online shopping, streaming, and subscription-based models have skyrocketed in the last year creating a boom in e-commerce. How can entrepreneurs adapt to new consumer behavior and its effects on business expenses? This single speaker or panel discussion can include trends for setting pricing for products and services based on cost and accessibility, as well as analyzing the transformation of payments including contactless POS, e-commerce, and subscription-based models.

- **Find Your Funding**
Tentative Date: October 12, 2021
Description: Over the last decade, the nation has seen a boom in the number of women-owned businesses. In our fast paced economy, entrepreneurs and business owners alike need easy access to cash for inventory, research, and product development, yet too often these women-led businesses are at a disadvantage when it comes to funding their ventures. This single speaker or panel discussion will cover ways to uncover capital through loans, grants, funding programs, and angel investors.

- **Executive Communication Skills**
Tentative Date: October 14, 2021
Description: This panel will discuss the important of creating and maintaining an “executive voice.” Creating a personal and corporate communications style is vital to showcasing strategic leadership. The discussion will include creating a leader’s presence, connecting with all types of teams, as well as giving and receiving direct feedback.

Details

- Series of Virtual Events
- Approx. 75 – 100 attendees per session
- 30 – 45 minute presentations (optional Q&A)
- Honorarium Budget: \$250 Panel / \$500 Sole Presenter

Other Speaking Opportunities

Throughout the year, Hudson Valley Credit Union hosts several events and educational webinars of great value to its membership. Budgets and requirements for presentations vary; opportunities include:

- Small Business Survival Series webinars
- Commercial real estate webinars
- Homebuyer conference

Proven Speaking Ability

15 – 30 minute video clips of you presenting at a conference or class are the preferred Proof of Performance. We strongly encourage that you submit a web link(s) to your YouTube, Vimeo, or other video sharing sites that highlight your speaking style and presentation skills. Preferred examples are ones that showcase your ability to transfer your knowledge to the audience through inspirational and informative content and delivery.

Practical Application

Sessions should include practical tools and models that can be applied on the job without an investment, additional training, or a specific technology, which may be popular with Women Entrepreneurs, Women Business Owners, and Women in the Workplace. Models for evaluating training, technology, or other business investments are also useful.

Deadline

Proposals must be received no later than close of business on Friday, June 18, 2021.

Submitting Your Proposal

Please follow the link below to submit your contact information, presentation description, your professional bio, and past speaking engagements and/or testimonials.

[Click here for the Speaker RFP Submission Form](#)

Non-Solicitation

Women in Business, like other Hudson Valley Credit Union webinars, is meant to educate and inform our audience, therefore we discourage blatant, direct advertising of a product or service. While we recognize that speakers may have a product or service that is beneficial to our audience, these webinars should not be considered a sales tool for solicitation for attendees to purchase or use a specific product/service following the webinar.

For additional information or if you have an inquiry, please contact us at businessbanking@hvcu.org.