

LUCRIA ORTIZ

Attorney · Non-Profit Executive · Equity Leader

Lucria Ortiz is a nonprofit executive and community changemaker. She grows organizations and their brands through operational innovation, strategic marketing and targeted philanthropy. She has a multi-faceted 20 year career in non-profit, public service and legal practice. Lucria currently serves as the President and Chief Executive Officer of the Yonkers Family YMCA in New York. During her tenure, the Yonkers Y remained steady during the pandemic serving thousands of people with food and obtaining \$500,000 in additional government funding for programs to provide meals, remote learning spaces, and increase youth programming. Prior she served as a Senior Vice President of Strategic Advancement at the Ridgewood YMCA in northern New Jersey and in fundraising roles at the West Side YMCA and the Summit Area YMCA, collectively raising \$4.9 million dollars for programs and capital improvement in various communities . Lucria began her career in 2002 practicing law as a public defender, working for the non-profit Bronx Defenders and subsequently worked for criminal and civil court judges in New York City.

“Service to community is my purpose and I have found great fulfillment of that purpose through the YMCA”.

Lucria maintains a steadfast commitment to equity and anti-racism, dedicating her time to creating dialogue around race, gender and all dimensions of diversity. She is a member of the Yonkers Community Planning Council, the Mayor’s Police Reform Committee and the driving force behind the Yonkers Health Equity Task Force. She trains and coaches nonprofit organizations, schools and other institutions in the development of their Diversity, Equity and Inclusion strategy and planning. Lucria sits on the Board of the Alliance of New York State YMCA’s and is the Co-Chair of the National Hispanic Latino YMCA CEO group. She and her husband live in Teaneck, New Jersey and proudly parent two emerging young leaders.

Lucria developed her foundation in disruption in school. She earned her Juris Doctor from Northeastern University School of Law and a Bachelor of Arts in Government from Wesleyan University.