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Westchester County Executive George Latimer Declares 2020 Census Participation ‘Essential’ at Nonprofit Westchester Event



Elmsford, NY, September 23, 2019 – County Executive George Latimer, third from left, kicked off a Nonprofit Westchester-sponsored 2020 US Census seminar declaring that participation in the census is essential if Westchester County is going to get its fair share of the more than \$850 billion that the federal government will allocate in more than 320 vital programs. Latimer also pointed out the critical role that nonprofit organizations play in helping ensure that everyone counts. With Latimer are, from left, Carola Bracco, executive director, Neighbors Link; Owen Borda, community partnership specialist, NY Regional Census Center; Norma Drummond, Commissioner, Westchester County Dept. of Planning; Terry Kirchner, executive director, Westchester Library System, and Jan Fisher, interim director, Nonprofit Westchester.

More than 80 nonprofit leaders and other community partners attended the event, at which Borda gave a detailed overview of the Census process, explaining that it determines the number of Congressional representatives for each state and that the information is vital to communities. Drummond described the extensive planning the County implements in preparation for the Census and why it matters to Westchester. She mentioned that growth in some communities

required creation of new districts and outlined areas, including the City of Mt. Vernon and parts of Yonkers, where participation had been low in the previous survey. Drummond urged residents to “make us count.” Bracco, co-chair of the Westchester Complete Count Committee, will partner with community leaders to raise awareness about the Census and increase participation. Representing Nonprofit Westchester were Fisher and Kirchner, who hosted the seminar and is also president of Nonprofit Westchester.

Nonprofit Westchester

Nonprofit Westchester (NPW) is Westchester’s only membership organization solely dedicated to advancing the needs and interests of the county's nonprofit sector. Representing 165 nonprofit organizations, NPW provides professional development, community education, agency consultation, networking and advocacy that strengthen all of Westchester and provides opportunities for all people to thrive in just and caring communities. For more information, visit www.npwestchester.org.

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