

USING DATA FOR GOOD

NONPROFIT PROGRAM OVERVIEW

What is Using Data for Good?

Now in its seventh year, *Using Data for Good* is a hybrid program, designed for nonprofit leaders to leverage Regeneron expertise to diagnose and improve upon pain points related to their data collection systems and processes.

How does the program work?

Selected nonprofit organizations will partner with a team of 5-6 Regeneron professionals for a 12-week period beginning in June 2024. Over the course of the project, your team of Regeneron subject-matter experts will work with you to define a scope of work, diagnose a data challenge, and develop an actionable, high-impact solution to address that challenge.

How will this benefit my nonprofit?

Using Data for Good will help you:



Identify and execute a solution to a data need and build the capacity of your organization to use data more effectively.



Receive expert consultation from experienced Regeneron employees who have deep professional experience in your data area of need.



Incorporate outside perspectives, which allows for more comprehensive and creative outcomes.

What is the time commitment to participate?

Nonprofits commit an average of 3-5 hours per week to the 12-week program. This time will be spent on project meetings, team advisement, and virtual work.

Key program dates include:

- June 12, 1:00 2:00 pm: 1-hour virtual training webinar
- June 27, 10:00 am 12:00 pm: In-person kickoff
 Location: 777 Old Saw Mill River Road, Tarrytown, NY 10591
- June September: An average of 3-5 hours of project work per week
- The week of September 16: 2-hour, in-person program closing

 Location: 777 Old Saw Mill River Road, Tarrytown, NY 10591

Who runs Using Data for Good?

Using Data for Good is developed and managed in partnership with <u>Taproot Foundation</u>, a leader in skills-based volunteering service.

PROGRAM ROADMAP

Submit a needs assessment

Discuss & <u>Refine</u>:

Participate in a scoping call

Organize & Prepare:

Employees apply and are matched to a project

Learn & Set Goals:

Participate in a training webinar

Align & Launch: Attend an inperson program kickoff

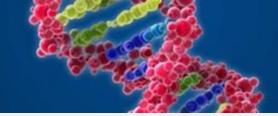
Diagnose & Solve: Engage in

project work

Celebrate & Share: Reflect

during an inperson closeout





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What have past projects accomplished?

Included below are three examples of past projects:

Project 1

- Problem Statement: A member organization needed to find an automated way to collect and catalog data around membership, volunteerism, community outreach, and program participation.
- Data Solution: Identified software requirements, conducted research, and supported selection and implementation of a platform to collect, catalog, and integrate data.

Project 2

- Problem Statement: A clothing bank needed to reduce manual intervention in creating order forms, summary reports, and conducting data analysis.
- Data Solution: Simplified and customized order forms, "one-button" spreadsheet updates, and new tools for the nonprofit staff, created using existing Google Suite tools.

Project 3

- Problem Statement: A educational center needed an improved program evaluation process to better tell its impact story to external stakeholders.
- Data Solution: Updated participant surveys, an improved process map for streamlining the organization's system for collecting, measuring, and analyzing program data, and best practices for leveraging data to demonstrate overall impact.

How can I get involved?

To apply, complete a needs assessment by Friday, April 5th.

Submit a needs assessment:

https://www.surveymonkey.com/r/RegeneronUDFG_NPOApplication

If you have additional questions, please contact Anika Legrand-Wittich at <u>anika@taprootfoundation.org</u>.

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